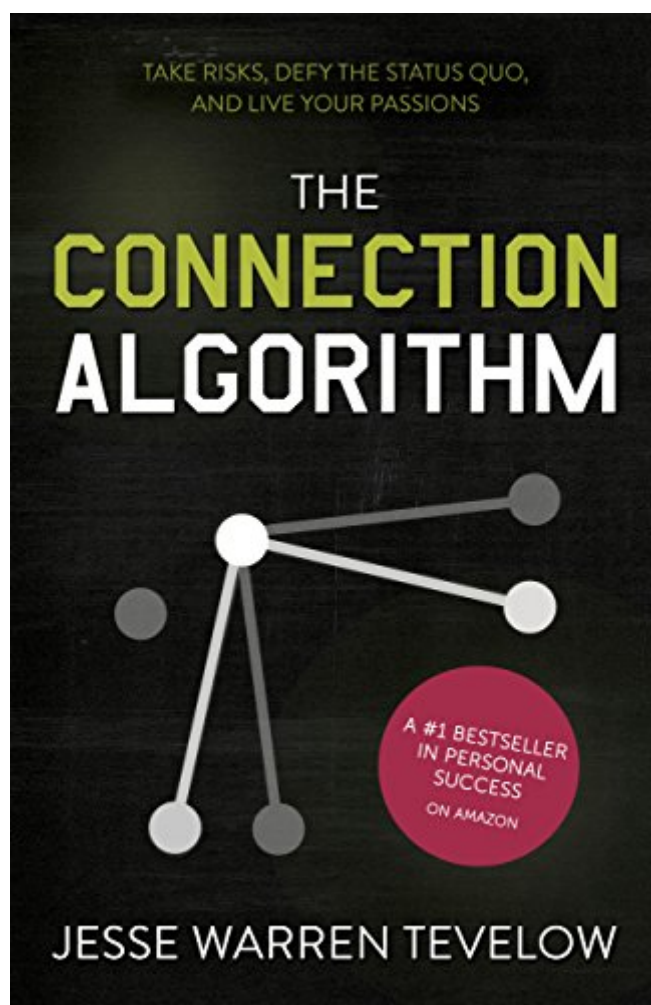


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# The Connection Algorithm: Take Risks, Defy The Status Quo, And Live Your Passions



## Synopsis

A #1 Bestseller in Entrepreneurship A #1 Bestseller in Management A #1 Bestseller in Personal Success A #1 Bestseller in Knowledge Capital "Young Jesse Tevelow is on to something. His new book, *The Connection Algorithm*, is chock full of phenomenal strategies for a better life. If you're ambitious and motivated, *The Connection Algorithm* could be your roadmap to success."--Tony Horton, Creator of P90X (Over \$500 million in sales.) Ever wish you could be a little more extraordinary? A little happier? A little more in control of your life? Well, this is your blueprint for making it happen. It might sound crazy, but it all starts with quitting your 9-5. Jesse should know. He quit his job to join TechStars, a startup accelerator that helped him and his business partner build a multimillion dollar company from the ground up. Then he wrote this book, while lounging at the beach. Sound impossible? It's not. This isn't just Jesse's story. It's the story of every successful person you've ever known--and all of them have followed the same formula. After nearly a decade of interviews and research, Jesse has compiled the ultimate playbook for defying the status quo, weaving together the most critical yet overlooked tips from industry heavy-hitters like Ben Horowitz, Tim Ferriss, and Steve Jobs. The book provides important (and counterintuitive) advice on how to: Get more productive Follow your passions Improve your health Launch your first product or company Take better calculated risks Start connecting with your heroes ...and much more. Beyond advice, you'll also find lists of the actual sites, services, and techniques you can use to improve your performance in a range of disciplines. Join Jesse as he outlines the power of the Four C's: Choose, Commit, Create, Connect. *The Connection Algorithm* is a quick read, with life-altering impact. With endorsements from Tony Horton and Brad Feld, and a foreword by TechStars Founder and CEO David Cohen, you'll be glad you added this inspiring, actionable guide to your collection.---Don't have a Kindle? No problem. Just enter your email where it says "Get the Free Kindle App," (just beneath the book image), and you'll have access to *The Connection Algorithm* from any tablet, smartphone, or computer.

## Book Information

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## Customer Reviews

To what does the title refer? According to Jesse Warren Tevelow, the connection algorithm is a mindset, one that almost anyone can develop that will "enable you to live the life you want to live, and to be in control. The goal is to eliminate the things that make you unhappy...[and will] naturally lead you to forge relationships with highly connected people. It will also open your eyes to a new lifestyle, freeing you from the shackles of a desk job."Tevelow is convinced that success depends upon four HUGE "ifs":o If a person decides to achieve personal growth and professional development,o If they are totally committed to doing that,o If they offer something to create substantial value (e.g. changing people's lives for the better), ando If they build a network of Connectors (i.e. those who can be most helpful to achieving the given objectives).Note: I presume to add a fifth "C": courage. The other four won't happen without it.Whenever young people asked Rod Steiger (a great actor on stage and screen) for career advice, he always looked them in the eye and asked, "Do you want to be an actor or do you HAVE TO BE an actor." As he explained, "The longer it took them to answer that question, the less likely it was that they would succeed." That is what Tevelow means by commitment. It is important to keep in mind that, while building a network of influential allies, you will become a Connector who can help others to develop their own connection algorithm.These are among the several dozen passages of greatest interest and value to me, also listed to suggest the scope of Wilson's coverage:o The Point of It All (Pages 8-10)o The Power of Connectors (16-18)o The Four Cs: Choose, Commit, Create, and Connect (21-25)o Act Today, Not Tomorrow (33-34)o Why It's So Easy to Feel Off Track (35-40)o Your Passion Is a Product (49-54)o Connect the Dots Later (54-58)o You Get Out What You Put In...Sort Of (69-73)o Learn to Love

Experiments (74-76) o Don't Get a New Cage (86-87) o Tim Ferriss and the Two Ps: The Pareto Principle and Parkinson's Law (95-97) o Time: 10,000 Hours to Become an Expert? (98-103) o Productivity Hacks (104-114) o Body: "Vehicle for Getting Things Done" (131-143) o Mind (143-153) o The Connection Algorithm Defined (159-169) o The Path to Being Connected (169-175) o Ask for Help (180-181) o Personal Values and Habits (191-197) o Connector Qualities (202-210) o Being a Connector (211-214)

As I read and then re-read Tevelow's "Final Thoughts," I was again reminded of Ernest Becker's classic, *Denial of Death*, in which he acknowledges that no one can deny physical death but suggests there is another form of death that can be denied: That which occurs when we become totally preoccupied with fulfilling others' expectations of us. This "death" is what Alan Watts has in mind, in *The Way of Zen*, when observing, "We need a new experience -- a new feeling of what it is to be 'I.'" The lowdown (which is, of course, the secret and profound view) on life is that our normal sensation of self is a hoax, or, at best, a temporary role that we are playing, or have been conned into playing -- with our own tacit consent, just as every hypnotized person is basically willing to be hypnotized. The most strongly enforced of all known taboos is the taboo against knowing who or what you really are behind the mask of your apparently separate, independent, and isolated ego." Jesse Tevelow urges his reader to deny the "death" to which both Becker and Watts refer. "I've done it. I've discovered the secret to prolonged happiness. Yes, it's taken me thirty years and I still have to remind myself constantly, but I've figured it out. Ready? Here it is -- the secret to being happy: Do s\*\*\* you like to do." Obviously, no brief commentary such as mine can possibly do full justice to the abundance of information, insights, and counsel that are provided in this book but I hope I have at least indicated why I think so highly of it.

Have read over 60 books in the last 2 years (about 30 in the area of career/personal development ) and this book is definitely the BEST book I've read out of all of them!! The eight page introduction does a very good job in letting the reader know what it is and what it is not. It's about taking action, not letting fear take over, not being overly concerned about what people might think of what you are doing, doing things you enjoy, taking care of your body, life hacks, passion, career, connecting with people that can help you with your cause and repaying people back that help you and much more. From somewhat of a short book (4.5 hour audio) there is a lot of very useful information and way too much to try to explain in a book review. Even though I've gone on to other books this book is now the one that I go back to every once in a while and listen to for 20 min or so until the next time I want to hear it again. Every once in a while when I want to get a good dose of reality I listen to that last part of the book which is actually the blog that resulted in writing

the book. I might even suggest reading/listening to that part first. This is one of those books and which you really miss reading it once you've completed it, it's kind a like a movie that you watched and then the movie is over you wish it was not over. It's amazing how the English word can work, a certain word, a certain phrase, a certain voice inflection or voice tone can really make a significant impact. Jesse the author even has a Facebook page for like minded people The narrator of the book is a guy named Michael Pauley and this guy does a great job, so good I spent the effort to track him down to tell him what a great job he did. Michael is a great narrator, speaker and actor but there's no way he could've narrated the book without being fully committed to the real message of the book. Great job Jesse and Michael! Keep doing what you guys are doing to help people!

I initially bought this book because I thought he would teach how to make connections. But that is not what this book is about. It is simply about life practices the author believes in and some stories from his life and some mentors. I like how he emphasizes the importance of being passionate about your work and how he shows that it is possible to make a living doing something you enjoy if you simplify and focus. But the author is still very young and while he has some life experiences, his training and experiences haven't made him a true expert in this field. So I would consider this book more of a one-time read, rather than a true tool kit to refer back to again and again.

This book moves at the speed of light! (Just like the Author) Jesse takes you on a no-holds-barred roller coaster ride to explain how even small decisions can have a massive impact on your life. Anyone you make a connection with could lead to the next big thing, be it good or bad. The book is very well written, with an incredible amount of thought and planning. Jesse Tevelow's ability to articulate his thoughts, and simultaneously cut through the normal B.S. and clutter generally associated with this type of book, is unmatched. I loved every page of this book, but if you want the total package, grab a copy of his book "Hustle" also! If you're in search of that "something more" in life, this may get you on the path to finding it!

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